

Suggested Activities for Informing and Engaging College Bound Students

The list below is a collection of activities that schools across the state have implemented over the years to optimize College Bound Scholarship (CBS) outreach in middle school. These activities are easily adapted for high school-aged students as well. If you have questions related to any of these activities or the College Bound Scholarship in general, contact your College Bound Regional Officer at wcan.org!

TOP OUTREACH ACTIVITIES:

Send a Letter Home: Identify your enrolled students by checking your [College Bound Portal](#) account. Let your enrolled students and their families know about the College Bound Scholarship opportunity by mailing home College Bound Scholarship information, like a one pager or brochure, and a cover letter from the school.

Reminder Calls Home: Make phone calls home to eligible students to remind them of the opportunity and answer any questions you may have.

Student, Parent, Teacher Conferences: Connect with enrolled students during parent teacher conferences by providing each teacher with a list of their enrolled College Bound Scholars and a stack of College Bound Scholarship one pagers or brochures to handout to enrolled students and their families.

PRESENTATIONS & ANNOUNCEMENTS:

Staff Presentation: Have your local College Bound Regional Officer come train your school staff in preparation for CBS outreach efforts. We can cover the basics of the scholarship in as little as 10 minutes!

College & Career Presentation: Incorporate College Bound Scholarship information into any college or career presentations you have planned for the year.

Student Presentation: Present CBS information to enrolled students — presentation available here in [English](#) and [Spanish](#)— or incorporate CBS information into an already existing presentation on college or college affordability.

Family Night Presentation: Host a College Bound night for families or incorporate a CBS presentation or information into any family events.

COLLEGE & CAREER PROGRAMMING:

High School Transition Event: Talk or remind students about CBS or provide CBS information to enrolled students during high school transition events, like class scheduling, orientation, and visits to the high school campus.

College Visits or Presentations: Make sure to talk about CBS during any college visits or when college reps come and visit the school.

College Signing Celebrations: Is a high school in your neighborhood participating in a College or Senior Signing Celebration? If so, ask them about bringing along middle school students to see their older peers being celebrated. This is a great opportunity for students to see all postsecondary options and hear what their peers are planning to do after high school.

STUDENT ENGAGEMENT ACTIVITIES:

Utilize an Advisory Lesson: Have a lesson plan for advisory instructors that covers college affordability or Financial Aid and the College Bound Scholarship.

Former Students: Have a former student in high school or college come speak to students about the benefits of the College Bound Scholarship.

Update Websites & Social Media: Put reminders and links to CBS information on your school's website, social media, morning announcements, newsletter, etc.