

SAMPLE ACTIVITIES LIST

Looking for sign-up activity ideas? We have tons of them!

The list below is a collection of activities that schools across the state have implemented over the years to optimize College Bound Scholarship sign-ups in middle school. If you have questions regarding any of the below activities, contact your College Bound Regional Officer at wcan.org.

TOP SIGN-UP ACTIVITIES

Send MIL Home: Send Missing Information Letters (MILS) home via mail and/or in person. Be sure to include College Bound Scholarship (CBS) information (one pager or brochure) and a cover letter from the school.

Reminder Calls Home: Make phone calls home to eligible students to remind them of the opportunity and answer any questions.

Student/Parent/Teacher Conferences: Sign-up students during parent teacher conferences. If you have already completed an upload you can have them review, sign and submit the MILs during the conference. If an upload was not done or not available have the family apply online, print the form, sign and submit.

PRESENTATIONS / ANNOUNCEMENTS

Staff Presentation: Have your College Bound Regional Officer come train your school staff in preparation for sign-up efforts. We can cover the basics in as little as 10 minutes!

College & Career Presentation: Incorporate CBS information into any college or career presentations you have planned for the year.

Student Presentation: Present CBS information to eligible students (PowerPoint available) or incorporate CBS information into an already existing presentation on college and/or college affordability.

Family Night Presentation: Host a College Bound night for families or incorporate a CBS presentation and/or information into any family events.

Make Announcements: Make CBS reminder announcements during daily announcements and/or big events (assemblies, sporting events, etc.).

STUDENT ENGAGEMENT ACTIVITIES

Class Competition: Reward classes that have the highest percentage of completed CBS applications. Want to include all students? Send the CBS Intro flyer home and have families indicate if they are eligible. Follow up with those who indicate they are eligible.

Incentivize! Gamify! Motivate!: Give students CBS wristband, pen or other item when they return their completed application or use a completed application as a ticket to attend a popular middle school event (i.e. middle school dance).

Utilize an Advisory Lesson: Have a lesson plan for advisory instructors that covers college affordability or Financial Aid and the College Bound Scholarship.

COLLEGE AND CAREER PROGRAMMING

High School Transition Event: Talk or remind students about CBS or sign-up students during high school transition events (i.e. Class scheduling, orientation, visits to high school campus, etc.).

College Visits or Presentations: Make sure to talk about CBS during any college visits or when college reps come and visit the school.

College Signing Celebrations: Is a high school in your neighborhood participating in a College or Senior Signing Celebration? If so, ask them about bringing along middle school students to see their older peers being celebrated. This is a great opportunity for students to see all postsecondary options and hear what their peers are planning to do after high school.

OTHER OUTREACH IDEAS

Former Students: Have a former student in high school or college come speak to students about the benefits of the College Bound Scholarship.

Update Websites & Social Media: Put reminders and links to CBS information on your school's website, social media, morning announcements, newsletter, etc.

Participation Packets: Include the College Bound application as a part of sports participation packets. This works with athletic coaches to encourage student athletes to sign up for College Bound.

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